



Tom Ash - President **Aaron Ash** - Vice President
Hilary Heard - Secretary **Lora Jorgenson** - Assistant Secretary
Steve Jennerjohn - Treasurer **Dawn uecker** - Assistant Treasurer
Mike Kuehn - Vendor Relations/Member at Large
John White - Member at Large **Thad Ash** - Member at Large
Alexis Tassoul – Member at Large
421 Nebraska Street Sturgeon Bay WI 54235
www.doorcountyfair.com secretary@doorcountyfair.com
August 12-16, 2026

Meeting of the Door County Fair Board

January 28, 2026, 6:15 pm

County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve December Minutes
5. Liaison Report
6. Financial Report
7. Convention Recap
8. 2026 Fair
 - A. Tech/Ticketing
 - B. Events
 - C. Sponsorships
 - D. Other
 1. Split Fair Date – Dog Show and Showcase
9. Next Meeting
10. Adjourn

Deviation from the order shown may occur.

Minutes for 12.10.25 Meeting
Door County Fair Board Meeting Minutes
Wednesday December 10th, 2025
County Board Room, Door County Government Center, Sturgeon Bay

1. Call to Order - The meeting was called to order by Tom Ash at 6:15pm
2. Establish a Quorum - Yes, established
In attendance - Tom Ash, Hilary Heard, Steve Jennerjohn, Thad Ash, Aaron Ash, Dawn Uecker, Wayne Spritka
Not In attendance - Lora Jorgenson, John White, Lexi Tassoul
3. Approve Agenda - Motion by Thad Ash second by Steve Jennerjohn to approve the agenda. Motion carried
4. Approval October Minutes - Motion by Thad Ash second by Steve Jennerjohn to approve the October minutes. Motion carried
5. Liaison Report - Reference that Roy Englebert had passed away unexpectedly, the County is not sure at this time who will fill his role.
6. Financial Report - No major Changes, just under \$20,000 in income. Paid out one contract at \$2000.
 - a. Check into the hotel and registration will be taken care of for convention.
 - b. Paid for turkey cages
 - c. We were written up from the county from the annual audit due to having some discrepancies from the gate.
7. 2026 Fair
 - a. Tech/Ticketing - Hilary met with the County Tech team to discuss potential options for doing our own ticketing system for next year. The big decision that is needed are what features we want it to have. Do we want to keep the features of digital ticketing or do we just want to accept credit cards? If we want to have a digital ticket, going with a 3rd party company may still be the best option. If we are looking to just accept credit cards and have a better financial reconciliation square may be our best solution.
 - i. Square is \$150 per month per unit for its highest level package and \$0 for its lowest. We are able to float between different package levels at different parts of the year.
 - ii. Equipment would be \$299+ per unit depending on what style kiosks we want to have.
 - iii. Follow up questions include: Can we generate a report based on payment type ex. Cash or card that would have the last 4 digits of the credit card for reconciliation purposes? Can we close out the locations multiple times each day? Is there a charge per batch of closing out?
 - iv. Hilary and Steve will do more research and look into a potential demo.
 - v. Wayne also brought up looking into creating an intern position for the summer months to take care of clerical fair needs. Sending out passes, helping with entries, financials, etc.
 - b. Events - Thad will look at convention for one more band. \$1500- 3/4000 Opening and Middy acts needed. No other payments needed before year end.
 - c. Other - Motion to accept Dawn Uecker as the assistant treasure for 2026 made by Thad Ash Second Aaron Ash. Motion Carried
 - i. We are in need of a Pig Superintendent. Dawn was going to ask Larry otherwise it was suggested to ask Seth Wilson or Chuck Ploor if either of them would be interested. Motion made that all supers are paid \$250 by Aaron Ash, Second by Steve Jennerjohn. Motion carried
8. Next meeting will be January 28, 2026
9. Adjournment - Motion was made to adjourn the meeting by Aaron Ash, seconded by Thad Ash. Meeting adjourned at 7:28pm

Submitted by Hilary Heard